

Station KTNV-TV LAS VEGAS, NV
Advertiser () .OBAMA FOR AMERICA
Product BARACK OBAMA
Estimate# 2174
Buyer Maura Gilroy
Phone#
Fax#

Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 95/101/2174
Flight Dates 10/24/2012 - 10/29/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () ANJIE BRADY

Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

--- CONTRACT COMMENT ---

SC=*

--- REMARKS ---

THIS IS A NEW CONTRACT
TOTAL 9,875
PLS CONFIRM ASAP
THANKS,ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
	1	W-F	6A-7A	ACTION NWS@6AM<	:30	\$600.00	10/24-10/26	1	1	1	\$600.00	
	2	SU	6A-7A	ACTN NWS SU@6A	:30	\$300.00	10/28-10/28	1	1	1	\$300.00	
	3	W-F	12P-1P	THE CHEW	:30	\$600.00	10/24-10/26	1	1	1	\$600.00	
	4	W-F	1P-2P	GENERAL HOSPITAL	:30	\$600.00	10/24-10/26	1	1	1	\$600.00	
	5	W-F	4P-5P	JUDGE JUDY	:30	\$450.00	10/24-10/26	1	1	1	\$450.00	
	7	F	8P-9P	SHARK TANK	:30	\$1,500.00	10/26-10/26	1	1	1	\$1,500.00	
	8	SA	5P-830P	NCAA FTBALL	:30	\$2,000.00	10/27-10/27	1	1	1	\$2,000.00	
	9	SA	830P-930P	ACTION NEWS SPECIAL	:30	\$1,500.00	10/27-10/27	1	1	1	\$1,500.00	
	10	SA	930P-10P	JUDGE JUDY	:30	\$1,000.00	10/27-10/27	1	1	1	\$1,000.00	
	11	W-F	1205A-105A	KIMMEL	:30	\$300.00	10/24-10/26	1	1	1	\$300.00	

Station KTNV-TV LAS VEGAS, NV

Advertiser ().OBAMA FOR AMERICA

Product BARACK OBAMA

Estimate# 2174

Buyer Maura Gilroy

Phone#

Fax#

Agency () GMMB

3050 K ST NW

WASHINGTON, DC 20007

Agency C/P1/P2/E 95/101/2174

Flight Dates 10/24/2012 - 10/29/2012

Hiatus Weeks

Rep Firm

Sales Office () PHILADELPHIA

Salesperson () ANJIE BRADY

Salesperson Phone# 215-567-6005

Salesperson FAX# 215-567-5938

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	-----	-----	-----	----	-----	-----	-----	----	-----	-----	-----
	12	M	1205A-105A	KIMMEL	:30	\$300.00	10/29-10/29	1	1	1	\$300.00	
	13	M	4P-5P	JUDGE JUDY	:30	\$450.00	10/29-10/29	1	1	1	\$450.00	
	14	W-F	9A-10A		:30	\$275.00	10/24-10/26	1	1	1	\$275.00	
		Buyline Comment: MORNING BLEND										

---REPORT TOTALS---

Report Totals: 13 / \$9,875.00

---SALES MONTHLY TOTALS---

Oct 12: 11 / \$9,125.00 Nov 12: 2 / \$750.00

Sales Totals: 13 / \$9,875.00

Station Totals: 13 / \$9,875.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$41,146	KBLR	0%	KLAS	25%	KSNV	15%	KTNV	24%	KTUD	0%
		KVCW	1%	KVMY	2%	KVVU	33%				

---COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Books NOV10, MAY11, ENOV11

Demos RA35+

---Agency Comment---

PLEASE NOTE ADDRESS CHANGE EFF 8/12

--- CREDIT RISK ---

CASH IN ADVANCE

Rep Order# 6866113 **Ver#** 1 **Status** New
EC'd Yes

Traffic Order# 6866113

Printed: 10/23/2012 8:30 AM
Last Received: 10/23/2012 8:02 AM
Showing Buylines: All Lines

Station KTNV-TV LAS VEGAS, NV
Advertiser () .OBAMA FOR AMERICA
Product BARACK OBAMA
Estimate# 2174
Buyer Maura Gilroy
Phone#
Fax#

Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 95/101/2174
Flight Dates 10/24/2012 - 10/29/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () ANJIE BRADY

Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938